

Gorgeous COSMETICS

LICENCE FOR USE OF LOGO AND/OR IMAGERY

DATE: _____

PARTIES TO LICENCE:

Gorgeous Cosmetics Pty Ltd

and

_____ (enter salon name), the "Salon"
of _____ (enter salon address)

AGREEMENT:

Gorgeous Cosmetics grants the Salon permission to use the Gorgeous Cosmetics Logo and/or imagery (for the purposes of this agreement, called the "Logo") on the terms and conditions in this agreement. The Salon agrees to use the Logo and/or imagery in accordance with the terms and conditions in this agreement. For the purposes of this agreement, the terms Logo, imagery, artwork and all related terms are interchangeable and all are covered by the scope of this licence.

The Salon agrees:

- 1) to only use the Logo in the same form as provided by Gorgeous Cosmetics. The Salon must not alter or modify the Logo in any way (including changing the colour).
- 2) to obtain permission each time that the Salon wants to use the Logo. The Salon's request to use the Logo must be in writing. For example, if you have used the Logo in one advertising campaign, you must obtain our express permission to use it in another advertising campaign. Our approval is only for the one use and all subsequent use must be approved.
- 3) not to claim or attempt to claim any rights in relation to your use of the Logo. Under no circumstances will you attempt to register the Logo or claim any rights whatsoever in relation to the Logo.
- 4) not to use the Logo or to act in any way or do any thing which may lead anyone to think that the Salon may in any way be associated or connected with Gorgeous Cosmetics.
- 5) to immediately cease using the Logo and destroy any or all marketing or promotional material in its possession if requested by Gorgeous Cosmetics to cease using the Logo. This includes removing the Logo from any website.
- 6) to immediately cease using the Logo if the Salon no longer stocks Gorgeous Cosmetics products.
- 7) to cease using the Logo and replace it with a new Logo on request by Gorgeous Cosmetics.
- 8) that the form of the Logo used by Gorgeous Cosmetics may change at any time, without notice. Gorgeous Cosmetics is under no obligation to provide the Salon with updated versions of the Logo.
- 9) Gorgeous Cosmetics is under no obligation to offer technical assistance or modify the Logo in order for the Salon to use the Logo. Gorgeous Cosmetics will provide the Logo in a specific format and the Salon agrees not to request other formats not currently used by Gorgeous Cosmetics.

FORM OF LOGO

The Logo is shown below and includes the Logo itself or instances of the Logo appearing on products. The Logo may be black or red (Pantone 200).



IMAGERY PROVIDED TO SALON ON: _____ (enter date and how imagery given/sent to salon)

Imagery varies depending on the circumstances, but includes, without limitation, product images, patterns, photos, the logo on products and so on.

EXECUTION

On behalf of the Salon, I agree to the conditions of use regarding the Logo, as set out in this licence:

(Salon to sign above)

(print name above)